

TEAM LEADER – ONLINE PANELS

About Nepa:

Nepa is not a traditional research company. We use technology and industry expertise to develop innovative and efficient research solutions that go beyond insights and enable action.

By combining survey, behavioural and business data, we make our clients truly customer-centric by tying what consumers say to what they actually do. Connecting the dots between data sets transforms the voice of the consumer into a concrete tool for managing revenues, costs and profitability. A core service of Nepa is to build and manage consumer panels on behalf of clients.

Headquartered in Stockholm, we have ongoing assignments in over 50 countries across four continents.

About the role:

The goal of this role will be to develop the best global unit of panel managers serving Client Development staff in four sales offices in Europe and three sales offices in Asia. The unit today consist of four young and ambitious individuals and our aim is to grow the unit at least threefold in the coming 1 year.

Key roles & responsibilities:

Ensure that the group manage our panels in an engaging and proactive manner to attain the highest quality panels in a time and cost efficient manner. As a Team Leader you have the ultimate responsibility for the development of the panels. The mission is to build up the unit of panel managers into an autonomous entity where panels are proactively improved and grown in a fast enough pace to secure Nepa's research needs.

About you:

Personal Characteristics, Competencies & Experience:

- A passionate yet humble team player
- Constantly seeks to understand and **eager to learn** new things, take on new challenges **and share knowledge**.
- Demonstrates a **consistent and strong performance**. Someone colleagues can rely on.
- With a proven track record regarding building up organizations.
- Demonstrated resourcefulness and initiative, able to work in a start-up environment
- 7-10 years of experience with main focus on the Research Industry.
- Bachelor's degree required, MBA strongly preferred.
- Experience from UX and digital marketing is a plus.

How to apply:

Send your CV and application to vanita.khanna@nepa.com.

