

Presentation of board members in Nepa AB (publ)

The nomination committee, Dan Foreman (chairman of the board), Ashkan Senobari (appointed by Hanover Investors), Ulrich Boyer (on his own mandate), Marcus Wahlberg (appointed by Elementa Management), and Björn Nordenborg (on his own mandate), together represents approximately 57 percent of the votes in the Company.

The nomination committee proposes re-election of board members Dan Foreman, Ulrich Boyer, Eric Gustavsson, Fredrik Lundqvist, and Ashkan Senobari, and that Dan Foreman be re-elected as chairman of the board.

A short presentation of the proposed board members follows below.

Dan Foreman (re-election)

Board member in Nepa since 2022.

Born: 1974

Education: BSc in Psychology and Mathematics, University of Leicester, UK.

Other current assignments: Chairman in ZI Group Limited and Bakamo Limited, board member in VST Ltd, Dalia GmbH, Veylinx B. V., MindProber, SA, and Phebi Ltd.

Experience: Former President of ESOMAR (first President under 40), founder of TEDxRoyalTunbridgeWells (audience of +8m people), winner of professional awards, a frequent business school guest speaker and main speaker at industry events (Dan has spoken in front of more than 500,000 people on all continents). He specializes in tech and growth markets and has helped organizations grow from startup phase to multimillion businesses. Previous board member in Course5 Intelligence Limited, Majestic Research Services and Solutions Private Limited, eYeka, and Haystack NV.

Shares in Nepa: 0 shares and 15,750 call options

Ulrich Boyer (re-election)

Co-founder of Nepa. Board member since 2011. Chairman of the Board/board member in Nepa Sweden AB since 2005.

Born: 1963 in Germany.

Education: MSc in Economics, CAU, Kiel, Germany.

Other current assignments: Chairman in Purply AB, Purply Foundation Holding AB, and ECI Media Management AB. Board member in Abmit Kivelmuh AB, Timba Holding AB, and Anderssons Glas i Nyköping AB.

Experience: Chairman in Adoveo AB and People in Store AB. Founder and CEO of MediaTaktik 1995-2001. CEO of Nordisk Media Analys 2006-2009. Founder of ECI Media Management 1990-now. Co-founder of Nepa 2006-now, Founder of Purply AB 2017- now.

Shares in Nepa: 1,450,032 (1,446,260 direct, 3,772 indirect)

Eric Gustavsson (re-election)

Board member in Nepa since 2024.

Born: 1988

Education: MSc in Finance and Accounting from the Stockholm School of Economics

Other current assignments: Board member in Efecte Plc

Experience: Eric is a Director of Strategy and M&A at twoday where he sits on the group management team. He currently serves on the board of Efecte Plc and has previously served on the boards of Iver AB and IP-Only AB. Eric has previous experience as Head of M&A and CorpDev at Edisen and began his career as an investment professional across both private and public equity markets.

Shares in Nepa: -

Fredrik Lundqvist (re-election)

Board member in Nepa since 2024.

Born: 1984

Education: MA in Economics and Management from the University of Oxford

Other current assignments: Board member in ZetaDisplay AB and Lumi Gruppen AS

Experience: Fred is a Partner at Hanover Investors where he sits on the Investment Committee and advises the investment team on target assessment, financial analysis and deal execution. He currently serves on the boards of ZetaDisplay AB and Lumi Gruppen AS and has previously served on the boards of Escher Group and ClearStar. Fred joined Hanover in 2006 as an investment analyst and became a partner in 2011, leading deal execution until 2021, completing public and private transactions across a wide range of sectors and geographies including the UK, Europe, Africa, Latin America, and India.

Shares in Nepa: -

Ashkan Senobari (re-election)

Board member in Nepa since 2024.

Born: 1988

Education: BSc in Business Administration, and MSc in Finance, Hedge Funds & Private Equity, International University of Monaco

Other current assignments: Board member in ZetaDisplay AB and Lumi Gruppen AS; Private investor in scale-ups

Experience: Ashkan is a Director at Hanover Investors where he leads public market deal origination and execution across Scandinavia. He also sits on the board of ZetaDisplay AB and Lumi Gruppen AS and has previously been Board observer for itslearning AS. Ashkan joined Hanover in 2018 from private equity fund EQT Partners where he worked in Stockholm and New York on mid-market private equity buyouts. Ashkan started his career in the M&A division of J.P. Morgan in London.

Shares in Nepa: -